# Partner search form

For Creative Europe project applications

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| Call | *NEWS - Journalism partnerships (CREA-CROSS-2023-JOURPART)* |
| Strand or category | *CREA-CROSS-2023-JOURPART-COLLABORATIONS* |

## Cultural operator – who are you?

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| Name of organisation | Public Service Media "Radio-Television of Vojvodina" |
| Country | Serbia |
| Organisation website | https://www.rtv.rs/ |
| Contact person | Margareta Makanova, margareta.makanova@rtv.rs |
| Organisation type | Public media institution |
| Scale of the organization | Large-scale organization |
| PIC number | 884226781 |
| **Aims and activities of the organisation**  | Radio-Television of Vojvodina (RTV) is an institution which main activity is production, purchase, processing and broadcasting of television and radio programs. **RTV provides media services on two television and three radio station programs on the territory of the Autonomous Province of Vojvodina.** Nurturing heritage, caring for the language, cultural traditions and identity of all citizens (ethnic minorities and majorities), nurturing a culture of dialogue and mutual understanding, preventing hate speech and particular interests within society are activities that RTV handles on a daily basis.RTV aims to act **universally** (regionally, interculturally), fostering democracy, plural dialogue, mutual and inter-national respect, tolerance and creativity, **independently** of particular political, economic and other influences, with **quality** (mainly programs of traditional and universal values),with **diversity** (in the form of program genres, participants, origin), **transparently** (publishes the principles of the editorial policy, the annual budget, revenues and spending, ensuring efficient management and economy) and **innovative** (as a generator of creativity in the society and application of new program formats and technology in the digital environment).A prerequisite for a modern democratic society is objective information, informed public, circulation of all relevant initiatives and ideas, respect and nurturing of heritage, taking care of the language, cultural traditions and identity of all citizens (ethnic groups and minorities), fostering a culture of dialogue and mutual understanding, preventing hate speech and particular interests of the internal society.  |
| Role of the organisation in the project | Project partner |
| Previous EU grants received | / |

## Proposed Creative Europe project – to which project are you looking for partners?

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| --- | --- |
| Sector or field | *Media, public service media, freedom of expression in media, culture, human rights, gender equality, media literacy* |
| Description or summary of the proposed project | / |
| Partners currently involved in the project | Currently looking for partners |

## Partners searched – which type of partner are you looking for?

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| --- | --- |
| From country or region | All eligible counties |
| Preferred field of expertise  | *Media, culture, gender equality, media literacy* |
| Please get in contact no later than | On going |

## Projects searched – are you interested in participating in other EU projects as a partner?

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| --- | --- |
| Yes / no | Yes |
| Which kind of projects are you looking for?  | As a public media institution which produces and broadcasts radio and television program in 16 languages, we can make a good media partner and cover a wide range of topics: tourism, education, arts, ecology, health etc. |

## Publication of partner search

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| This partner search can be published?\* | Yes |