

# **#Learning Lab**

by Relais Culture Europe

**A laboratory  
for imagining and  
enacting European  
cultural democracy**



# What is #Learning Lab?

A training offer **unlike others**, aimed at people working on cultural projects from any sector, who would like to view things through a European prism.

## Unlike others: in what way?

Because, for Relais Culture Europe, training goes way past classical teaching methods based on rigid programmes. Learning Lab is also, and above all:

- > A place for thinking
- > An accelerator of ideas
- > A support
- > An enabler
- > A catalyst
- > A source of solutions

In summary: a real **laboratory for European experiment**, that helps you go well beyond the objectives that you had set yourself... to professional and individual plans! And the whole thing can be **recognised through certification of capacity for cultural and social innovation**, delivered by an independent Board.

### Beliefs of Relais Culture Europe

If Europe was no more than the sum of its states, economies and institutions it would waste away. Behind Europe there are clear values and projects: why are we constructing Europe? In what ways is it important?

In this, **culture emerges as highly political** it contributes to the creation of a project for society.

**Culture in this way becomes a way of formulating and experimenting with active new responses, in the face of great challenges for European society.**

This is the perspective that training with Learning Lab addresses.

## › Recognition of your competences:

### Certificate of “Capacity for European cultural and social innovation”

Aware of the importance that diplomas can take on in our progress, Relais Culture Europe has created a certificate of “Capacity for European cultural and social innovation”, validated by an independent board.

Your training within Learning Lab allows you then to acquire competences that are recognised and validated. A real asset to assert its legitimacy in numerous employment structures.

## › Training eligible for a bursary

The LearningLab welcomes all European cultural actors or residents of European neighbourhood countries. In order to facilitate the participation of everyone, whether you are employed in an organisation, self-employed, looking for work, the Relais Culture Europe has set up a number of bursaries.

The attached form allows you to check with us your eligibility for one of these bursaries. Applications must be submitted by the end of June at the latest.

## › After-training: a major asset of Learning Lab

The Learning Lab chapter is far from closed, once your training is finished. You could even say that it is just starting! One of the major strengths of the Lab is its **capacity through the years to have created a real network, a real community that is continually being enriched.**

Research and projects that began with our training, relationships formed through these sessions, do not stop when the ‘lid’ shuts. On the contrary, they continue to develop and lead to new cultural innovation and new exchanges. **A real drive of engaged co-creation and co-reflection**, all of it in the service of a Europe that is more cultural, more human and more optimistic!



10 years of experience



More than 500 people trained



A network of more than 200 professional contributors with origins in 57 countries



From left to right: Leipzig (i-team 2016-17), Sarajevo (i-team 2017-18), i-d (February-March session 2018), Kiev (i-team 2018-19).

## Two training options

**Key point:** Each of our training paths is based on individualised support. So you gain access to tailored exchange with your tutor and to collective working: a mirroring factor within your training group.

### i-d

A short training of **2 times 3 days**, based in Paris. Designed for groups of up to **15 participants**, this training is a first-level exploration of practices of European social and cultural innovation.



Above: Istanbul (i-team 2015-16) / Below: Palermo (i-team 2018-19).

### i-team

An **itinerant 6 week training**, spread over a whole year, to deepen the links between culture and territory, between culture and politics. Each year, in two important and specific ways: the training takes place in **4 different European cities**; and the programme is devoted to a current European cultural field (growth of populism, Europe of migrants, united European responses...), all approached from an engaged perspective.



#### Cities explored through i-team

- Leeds - UK
- Sheffield - UK
- Londres - UK
- Paris - France
- Bergerac - France
- Hendaye - France
- Brussels - Belgium
- Hondarribia - Spain
- Valencia - Spain
- Berlin - Germany
- Leipzig - Germany
- Palermo - Italy / Sicily
- Istanbul - Turkey
- Izmir - Turkey
- Sarajevo - Bosnia-Herzegovina
- Mostar - Bosnia-Herzegovina
- Kiev - Ukraine
- Nicosia - Cyprus
- Hammamet - Tunisia
- Al-Rudayyif - Tunisia
- Beirut - Lebanon



# #Learning Lab, what is it for?

**In practice, Learning Lab brings you:**

## › **In terms of designing projects**

Learning Lab acts like an “indicator”. Through the interaction with participants and contributors from different European countries, you learn to:

- › Create new mechanisms for thinking
- › Think and work differently, particularly at a collective level
- › Defuse fears about the frequently supposed complexity of projects
- › Take new risks that can lead to true innovation

## › **In terms of professional support**

With Learning Lab personal and professional dimensions are interconnected. By encouraging you to look at your practice differently, by placing them at another level, our training also contributes to looking differently at what you bring to your professional choices.

If you are at a point of changing direction or thinking about your progress and your career, Learning Lab helps you to imagine new paths, new partnerships and new solutions.

## › **In terms of particular competences**

With Learning Lab, you especially acquire:

- › An understanding of complexity, namely the capacity for strategic European awareness
- › Creative development, namely the capacity to develop innovative strategies and activities
- › A capacity to develop your own European networking
- › A capacity for cooperative European working



# #Learning Lab, who is it for?

**From the performing arts sector to health or education, Learning Lab is for all those responsible for cultural projects, wherever they may be found!**

## Participants from previous years

Since its formation, Learning Lab has mainly trained people from the cultural and media sectors (performing arts, visual arts, AV, music...), interested by the European perspective of our programmes.

- |   |                          |
|---|--------------------------|
| > cultural entrepreneurs  | > artistic directors     |
| > intermediaries  | > artists                |
| > directors of cultural spaces                                    | > communication officers |
| > public relations officers                                       | > leaders                |
| > network coordinators or managers of projects with cultural aims |                          |

Our training finds the keys to understanding the challenges they face, combining ways to work up new proposals and new projects, all with a European perspective.

## Learning Lab broadens the approach

We are convinced of this: culture is everywhere. It can help us build a different Europe. Every civil society actor can be a leader of innovative cultural projects at local and European levels, whether from the cultural and creative sectors, **performing arts, press, design, fashion, education, young people, or from other sectors such as health, agriculture or finance.** It is this diversity of participants that enriches our programmes!

Thanks to shared experiences, to discussions held with our contributors, to questions that arise during our sessions, new means of contributing to a European construction are being designed.

***The Learning Lab welcomes all European cultural actors or residents of European neighbourhood countries who speak English or French.***

## Testimony from participants



### i-d

“ **Jeanne Menguy**

i-d was a pooling of ideas, a cross-fertilisation of experience, and in the end that was what I was looking for: an approach beyond what I could know in France.”

“ **Camila Galvao**

When I arrived at the i-d training, I thought you had to be an expert in cultural projects in order to enter into European projects, and I realised during the training that above all you had to ask the right questions to take the project forward.”



### i-team

“ **Sarah Clément** (year 2015-2016)

i-team is more of an experience than a simple training. **Many encounters, many discoveries, many experiments...** i-team allows you to break through the structures. It does you good to realise that we are free to explore things differently.”

“ **Elsa Mesnil** (year 2018-2019)

i-team allows you **to step back and breathe in your practice... and to add in thinking!**”

“ **Alban Cajarville** (year 2015-2016)

**To rethink a social European imaginary narrative that could be a in everything that I am doing.**”

“ **Pascale Paulat** (year 2014-2015)

I did this training because I didn't understand anything of what was happening. After 20 years of work in culture, **I wanted to understand what was happening in the world.** To have an external view of the world and get away from everyday demands. I did this training to stop, **to think, and to think collectively.**”



## In short

You are working on a European cultural project but are confronted by many questions? You are seeking to develop a new professional project, linked to cultural innovation, but you do not know which creative method to follow? You think that Europe and its challenges constitute an unparalleled territory for experiment and transformation?

And if you came to rub your ideas and doubts up against those of other actors in cultural projects? Over 2 sessions, each of 3 days, you will discover emerging practices and you will work collectively, to shape together viable cultural projects, that convey sense and transformation!

During these 6 days of training and exchange, you will develop four types of indispensable competence for the success of your European cultural projects.

### In summary

- > 2 sessions of 3 days
- > Group of 15 participants
- > Individual support
- > Language: French
- > **Certifying training, eligible for scholarship**
- > Individual estimate on request

### Sessions 2019



#### Session June > July

- **Module 1**  
wednesday 5 to friday 7 June 2019
- **Module 2**  
wednesday 3 to friday 5 July 2019

#### Session November > December

- **Module 1**  
wednesday 13 to friday 15 November 2019
- **Module 2**  
wednesday 18 to friday 20 December 2019

Status	Pedagogical cost	Other costs	POSSIBLE FINANCING OPTIONS		
			Training rights (for participants under French law)	Employer support	Possible scholarship** (for any participant not governed by French law and residing in an EU or neighbouring country)
Employees & self-employed	1 800 €	Transport and accommodation at your expense	Up to 1800 €	To be negotiated	Up to 1 500 €
Job seekers	800 €		Up to 800 €	/	Up to 1 500 €

\* Lunch meals are provided by the Relais Culture Europe from Monday to Friday

\*\* for any participant not governed by French law and residing in an EU or neighboring country

## In short

How are cultural projects managed in Kiev? How does collective thinking arise among cultural actors in Palermo? What Europe is being born in the streets of Sarajevo? What resources have to be brought into play to mount a project in Nicosia? How can a European cultural project design and bring about another vision of Europe, more human and democratic?

The itinerant training of I-team takes you on a real European adventure: new practices, experiments, deeper thinking about the links between culture and territory, between culture and politics...

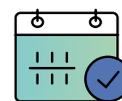
The training takes place over the period of one year and consists of 6 weeks, each of 1 week, taking place in several European cities.

6 “steps” to question ourselves, open up to new perspectives, imagine new resolutions to problems and construct new European cultural projects. With i-team, develop your field of competences and transform!

### In summary

- 6 weeks between September and June
- Group of 15 to 20 participants
- Individual support
- Languages: French and English
- **Certifying training, eligible for scholarship**
- Individual estimate on request

### Programme 2019-2020



**What cultural response to apply when democracy, liberties and the State of Rights seem to be under attack on all sides?**

- 29 September to 5 October 2019 ➤ **Palermo**
- 4 to 8 November 2019 ➤ **Paris**
- 8 to 14 December 2019 ➤ **Istanbul**
- 2 to 8 February 2020 ➤ **different destinations in Europe** (to be identified at the start of the session)
- 6 to 10 April 2020 ➤ **Paris**
- 7 to 13 June 2020 ➤ **Palermo**

Status	Pedagogical cost	Other costs	POSSIBLE FINANCING OPTIONS		
			Training rights (for participants under French law)	Employer support	Possible scholarship** (for any participant not governed by French law and residing in an EU or neighbouring country)
Employees & self-employed	6 600 €	Transport, meals* and accommodation at your expense	Up to 6 600 €	To be negotiated	Up to 6 000 €
Job seekers	2 000 €		Up to 2 000 €	/	Up to 6 000 €

\* Lunch meals are provided by the Relais Culture Europe from Monday to Friday

\*\* for any participant not governed by French law and residing in an EU or neighboring country

# Pedagogic community

## The Relais Culture Europe team



### “ Pascal Brunet

*Director of Relais Culture Europe since 2003*

**Education** Masters in Science, DEA in Social and Political Sciences, DEA in Management of Cultural Policy and Degree in Cultural Engineering

**Expertise** His work engaged in European and international cultural cooperation is accompanied by

reflection on the construction of cultural identity in today's Europe that is marked by more and more open tensions and conflicts.

**Past experience** Pascal was notably Secretary-General of the Groupe de Musique Expérimentale de Bourges, co-director of Isadora-Danses then co-director of the Centre National Chorégraphique de Rennes et de Bretagne. Pascal Brunet was also a founder member of the European Experts Network for Culture (ENCC), as well as the Danse Bassin Méditerranéen (DBM) network.

**What he brings to Learning Lab** His expertise in questions of European and international cultural cooperation, along with his knowledge in terms of Euro-méditerranéan construction and cultural relations with countries on the Eastern frontiers of Europe. ”



### “ Laurence BARONE

*Co-director of Relais Culture Europe and head of Creative Europe Desk France*

Laurence came to

Relais Culture Europe in 2004 in charge of political analysis

**Education** Degree in Sciences Po Paris and the Université catholique de Louvain (Masters in European studies)

**Expertise** Laurence works alongside a wide range of French and European actors (public agencies, professionals, networks etc.). She undertakes regular visits across Europe (the Balkans, eastern Europe etc.) and beyond.

#### **What she brings to Learning Lab**

Her expertise in questions of democracies, the state of rights and identity, and the way in which these questions interact with the emergence of European cultural projects. ”



### “ Noémie ECKERT, *In charge of Learning Lab*

Noémie joined Relais Culture Europe in January 2016

**Education** Degree (DUT) in Arts, Cultures and Mediation at the IUT Bordeaux MONTAIGNE, Noémie also trained within i-team in 2015.

**Past experience** Noémie began her professional life at the Institut franco-allemand d'Erlangen (Germany). She was then in charge of the development of cultural projects in Dordogne with La Gare Mondiale, a space of artistic

research and confrontation. She spurred European engagement within the team and an examination of the possible conditions for transforming professional practice

**What she brings to Learning Lab** Her knowledge of professional cultural practice in a European context, and her capacity to drive co-created projects. ”



### “ Fabienne TROTTE,

*Co-director of Relais Culture Europe and head of Research and innovation*

Fabienne joined Relais Culture Europe in 2000

**Education** Masters in geopolitical Research “Geopolitics: Territorial challenges and power rivalries”, gained at the Institut français de géopolitique at the University of Paris 8.

**Expertise** In addition to her work on the development and management of European projects such as “Sostenuto – Thinking about culture as a factor in economic and social innovation” (INTERREG

MED 2009–2012) and “trans-making” (Horizon 2020), Fabienne is also the Representative for the service of support for actors in cultural research, entrusted to Relais Culture Europe by the French Ministry of Culture.

**What she brings to Learning Lab** Her in-depth knowledge of the management of European projects and the issues of social and cultural innovation. ”

## Independent collaborators

### “ Ivor DAVIES

*Advisor in international cultural policy - Sheffield (UK)*

**Education** Degree in French and Philosophy from the University of Sheffield, Masters in Cultural Policy and Management (City University, London).

**Expertise** Ivor works in the field of European cooperation within a global context. He has long experience in the development of cultural policies. Today Ivor directs his practice towards internationalism through research contributing to conferences, participating in networks and education.

**His achievements** After starting his career at the Crucible Theatre in Sheffield, he taught arts management and cultural policy in several universities. He was Director of Performing Arts and International Strategy with Arts Council England Arts Council England. He has also been a board member with Culture Action Europe. Ivor currently leads a long-term research project “artseurope50: bridges in European arts policy” and participates in the “trans-making” project

**What he brings to Learning Lab** His knowledge of cultural policies at international level, and his extensive teaching experience. ”

### “ Giulia CRISCI

*Independent Art Curator - Palermo (Italy)*

**Education** Degree in Art History (Palermo), she specialised in Turin with a thesis on the immaterial public space. Graduate of the international research programme Sylff (Young Leaders Fellowship Fund), of the Tokyo Foundation, in partnership with the Pedro Arrupe Institute of Political Education in Palermo.

**Expertise** She is interested in the relation between art and activism in the public domain and social sphere – with a particular focus on the city and its zones of tension-, with the aim of enabling spaces of critical thinking and collective action.

**Her achievements** Giulia worked in the curatorial and pedagogical team of UNIDEE – University of ideas, experimental education programme of the Cittadellarte – Pistoletto Foundation. For the Routes Agency, she founded Ulissi, a project of research and artistic practice whose aim is to explore the imaginary of the Mafia in contemporary culture. In Palermo, she contributes to the artistic and pedagogical programme of the Ecomuseo Urbano Mare Memoria Viva.

**What she brings to Learning Lab** Her experience in engaged and innovative cultural projects; her approach as an art historian and her vision of Mediterranean Europe. ”

### “ Maïté MAZEL

*Director of the Cité Européenne des Métiers d'Arts (CITEMA) - Cetona (Italy)*

**Education** Masters in European Cultural Management from the Université de la Sorbonne-Nouvelle (Paris). Maïté also trained as an actor, between France and Russia.

**Her achievements** Before creating CITEMA in Cetona in 2006, Maïté developed different cultural and education projects in Africa and Latin America.

She has collaborated with Relais Culture Europe on the delivery of European projects of research and innovation, such as Sostenuto (INTERREG MED 2009-2012) and trans-making (Horizon 2020).

**What she brings to Learning Lab** Her approach and experience marked by her international background and her immersion in very distinct universes, from theatre to education projects, via ceramics and mounting innovative cultural projects based on sharing of experiences. ”

### “ Camille PAGEARD

*Critic and Art Historian – Paris (France)*

**Education** Thesis in the history and critics of art, supported in 2011 at the University of Rennes 2, France.

**Expertise** Having taught at the ERG (Brussels), Camille has since taught at ENSBA (Lyon) where his research work currently links art history, publishing and contemporary poetry.

**His achievements** In 2014, Camille was co- editor of the Catalogue of the Biennale of Contemporary Art in Liverpool: ‘A Needle Walks into a Haystack’, with Mai Abu El Dahab and Anthony Huberman.

From 2014 to 2018, he collaborated with the Publishing House <o> future <o> where he directed the publication of several works.

In 2018, he collaborated in the work ‘Intrus sympathiques’ with Lent and Olivier Lebrun.

He has recently translated with Jean-François Caro two books by David Antin, ‘Selected Essays on Art and Literature’ and ‘Talking at the Boundaries’, both published in 2017.

**What he brings to Learning Lab** His research on the place of art and poetry in societies that are complex and without points of reference; his experience in publishing and transmission. ”

## Relais Culture Europe in brief

A French National public body, Relais Culture Europe is an innovation platform on Europe and culture. It holds the function of Creative Europe Desk in France.

Its mission is to support practices of European cultural innovation and the development of projects, cooperation networks and European communities of exchange and research between actors engaged in, or desiring to be engaged in, European cultural questions of today.

Through a range of activities we offer to all the tools: to be informed, to find our bearings, to become stronger and to develop new projects.

### Specifics of Learning Lab

**Training in innovation that places Europe at the heart of thinking.** With us, you will not just learn about how to manage projects or the way European institutions function. Our offer is elsewhere: it is about **rethinking the modes and logic of our work**, by opening our eyes to new horizons on a European, indeed global, scale. At stake: the emergence of innovative projects and social and cultural responses, while constantly aiming for the **upsurge of a Europe of greater optimism and solidarity.**

## Contact

If you are interested in one or more of these programmes **i-d, i-team** and/or by the certification in "*Capacity for social and cultural innovation*"? **Contact us!**

Noémie Eckert

Responsable du Learning Lab

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More information on our website

<https://relais-culture-europe.eu/fr/le-learning-lab-du-relais-culture-europe>



From left to right: Izmir (i-team 2017-18), Istanbul (i-team 2016-17), Hendaye (i-team 2017-18), Palerme (i-team 2018-19).