



ecology and digital: I love you - me neither

FORUM FOR A CREATIVE EUROPE



PROGRAMME



ONLINE



07 & 08 MARCH 2023

Numerous artists and audiovisual, cultural and creative actors are investigating, inventing and experimenting, at the crossroads of ecological and technological issues, with possible ways of inhabiting our Planet that are more sustainable and fairer.

They question the narratives we choose, our modes of existence, of doing and of production. They propose new objects of care and attention.

They imagine new interpretations of what it means to inhabit, exchange, create, make, document, make known, archive, represent...

What are the emerging questions and research that we can take up collectively? What are the artistic and cultural issues they raise?

What kind of cooperation between disciplines, between academics and

non-academics, between territories, can we imagine? How can we "land" together?

We invite you to come and question, map and share with these actors, artists, researchers, French and European, the possibilities and the building sites of a cooperative response to these challenges, of a Europe of transition, of a Europe in action, of a creative Europe.

Relais Culture Europe – January 2023



LAURENCE ALLARD

Lecturer in Communication Sciences, researcher at the University of Paris 3-IRCAV.

« The general digitalisation of our societies, described as a positive dematerialisation, is now increasingly being questioned in terms of its growing environmental impact. The mediamorphosis of the Internet, the platformisation of culture, massive video flows, the development of immersive worlds and creative artificial intelligence are all contributing to a rethinking of the so-called immateriality of the digital. Digital technology decoded from the point of view of its ecology reveals itself to be made up of a whole set of material infrastructures

and technologically assisted practices that involve mining, energy transport, a logistical chain, a water footprint and that lead to a mass of more or less recyclable waste. Documenting the growing environmental footprint of the digital world is not, however, a material issue, but rather brings to light age-old human exploitations of the colonial type. Conceiving an ecology of culture therefore implies thinking about and healing living environments between humans and non-humans in which the digital is no longer defined as a deadly power leading us towards

an anthropocene collapse. To embody this programme, this Forum proposes, on the one hand, to describe the socio-material conditions of existence of the digital from a materialist perspective articulating the extractivism of resources and the exploitation of humans and, on the other hand, to identify imaginaries of the ecologisation of digital artistic and cultural practices by developing competences and skills centred on the care of technical objects, their reparability, their durability and their dispensability.

#1

Materials and imaginaries

→ 07 march 2023 | morning

FOLLOW THE FORUM ONLINE !

To build strong sustainability and preserve the Earth's habitability, we need a new vision of how a living planet works.

A whole ecosystem of actors is at work at the intersection between ecology and technology.



10.00 → 10.30

Opening

Materials and imaginaries Putting a Creative Europe to work for a livable planet

WITH :

Catherine Trautmann, President of Relais
Culture Europe

Yannick Faure, Head of the Legal and
International Affairs Department at the
French Ministry of Culture

10.30 → 12.30

From living to zombie technologies and back again

Recent results from the sciences (physical, natural, design, etc.) identify the constituent elements of non-sustainable systems, their materiality, their vulnerabilities, their toxic elements. How can we think of a living and sustainable cultural system?

SPEAKERS

Laurence Allard, Paris 3 University - IRCAV

Larys Frogier, curator

José Halloy, Laboratoire Interdisciplinaire
des Énergies de Demain

Alexandre Monnin, ESC Clermont Business
School / Origens Media Lab

Iryna Sklokina, Center for Urban History Lviv

#2

Materials and imaginaries

→ 07 march 2023 | afternoon

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How do we think about what can happen to us, and what we can do in Europe and with others?

What part can audiovisual, cultural and creative actors play in the necessary "landing" of our practices? How can we think about our artistic and cultural activity?

14.00 → 15.15

AlterMakers

Eco-design, eco-manufacturing, biosourcing... design and manufacture

How can we rethink the life cycles of artistic and cultural productions? What is the relevance of our productions, their effects and consequences?

SPEAKERS

Adélaïde Albouy-Kissi, Clermont Auvergne University / Institut du Numérique Responsable
Vincent Guimas, Ars Longa
Aline Jablonka, Éditions Charles Léopold Mayer
Hanna Mouchez, MIAM ! animation

15.15 → 16.30

Contemporary ecological imaginaries

Cinema, music, dance, literature... open and represent

What ecologies are represented? What narratives and imaginaries? For which modes of existence and which worlds?

SPEAKERS

Juliette Bibasse, Studio Joanie Lemercier
Marine Chesnais, One Breath
Sophie Parrault, Little Big Story
François Ribac, composer and sociologist
Juliette Vigoureux, Fresque du Film

16.30 → 17.00

Common heritage Colonialism, post-Sovietism... naming and recognising...

Introduction to the campaign
Was Is there colonialism in the (post-)Soviet countries?

Part 1: A view from the sea

SPEAKERS

Members of Beyond the post-soviet collective

#3

Materials and imaginaries

→ 08 march 2023 | morning

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European explorations

We can move towards more habitable and sustainable systems. This perspective opens up numerous explorations to be carried out together, prospective projects and experiments to be negotiated together.

How can we regain our capacity for action and creation in this moment? An exploration of possible entry points.

10.00 → 10.45

The care of things

What do a computer server, a cathedral, a work of art, a boiler and a smartphone have in common? Almost nothing, except that none of these things, big or small, precious or commonplace, endures without some form of maintenance. Can we make repair and care a starting point for our models?

SPEAKERS

Duncan Evennou, Cie Zone Critique
David Pontille, CNRS / Centre for Sociology of Innovation - Mines Paris - PSL

11.45 → 12.45

Rethinking our activities and uses in sobriety

How can we think about our artistic and cultural uses and activities in a chosen sobriety?

SPEAKERS

Claire Antoine, consultant in sustainable strategies and ecological redirection
Ilaria Brambilla, researcher and geographer
Pascal Lenormand, Incub'
Dominique Leroy, (n) artistic laboratory
Anaïs Massola, Pour l'Écologie du Livre

10.45 → 11.45

Putting territories back on track

How can we start from the conditions of existence to project ourselves towards a habitable Earth?

SPEAKERS

Ewen Chardonnet, Makery
Malte Larsen, mikroBIOMIK
Chloé Latour, S-composition / Où atterrir ?
Maud Le Floc'h, POLAU
Vinciane Tricoire, Strate Design School

#4

Materials and imaginaries

→ 08 march 2023 | afternoon

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The way forward

All improvements in production, organization or dissemination are to be explored. All intellectual and scientific contributions are to be invested in.

But also, all types of negotiation must be opened up. How can we collectively put ourselves in a position to act?

14.00 → 15.00

Sharing tools

What knowledge, shared experiences, tools, etc. do we need to branch out?

SPEAKERS

Cédric Carles, Atelier 21 /

Solar Sound System

Barna Petrany, Pro Progressione

Marion Real, FabCity Barcelone

Eloïse Rolland, ARVIVA

Thomas Thibault, Praticable

16.00 → 17.00

European perspectives

What are the challenges for European cultural policies? What are the next steps?

SPEAKERS

Catherine Trautmann, President of Relais Culture Europe

Benito Burgos Barrantes, deputy director general for cultural cooperation with the autonomous communities and coordinator of the Creative Europe Desk Spain

15.00 → 16.00

Opening the work

What areas need to be negotiated collectively in art, culture, education and research?

SPEAKERS

Michèle Antoine, Universcience

Pascale Bonniel Chalié, FNADAC

Agnès Crépet, Fairphone

David Maenda Kithoko, Génération Lumière

Nicolas Nova, author and design researcher

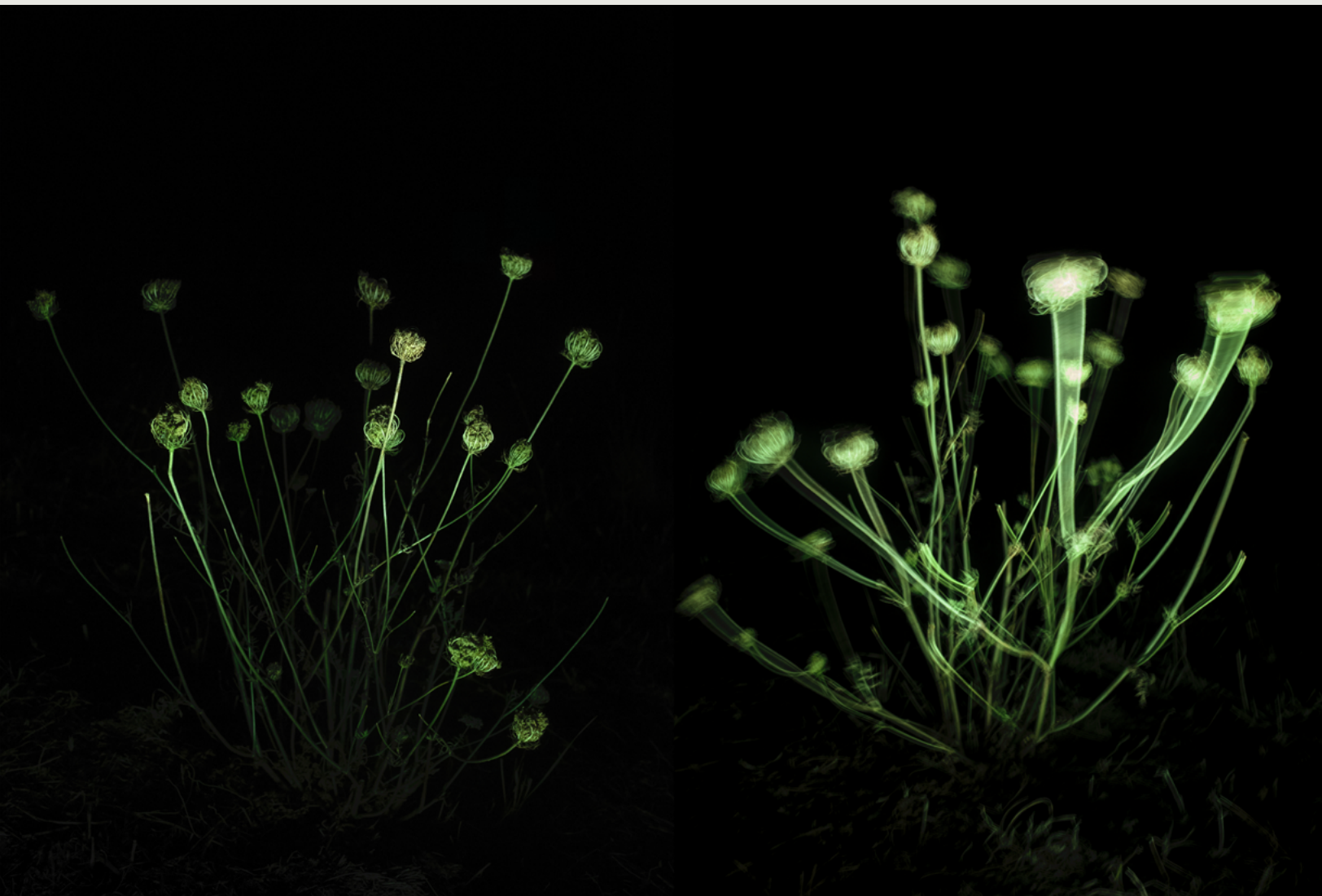
Gerfried Stocker, Ars Electronica

Ioana Cîrlig

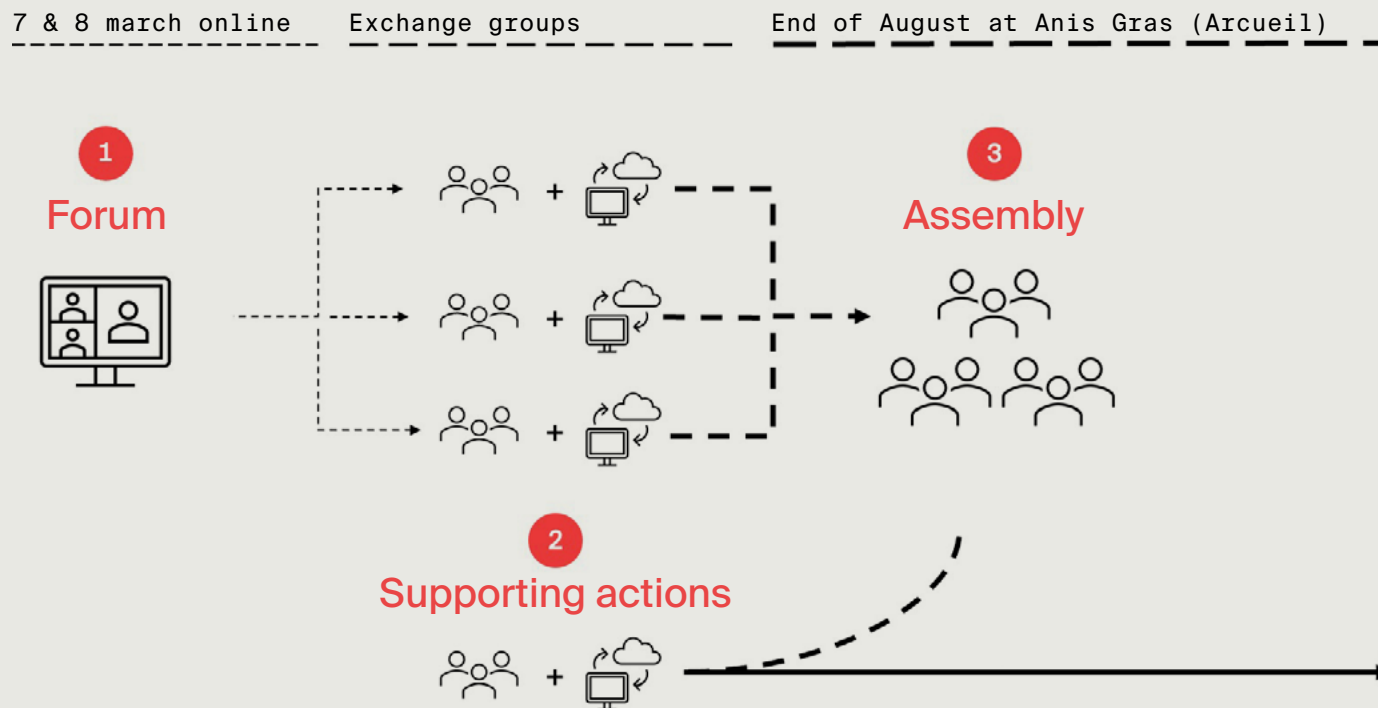
→ Photographs

Ioana Cîrlig is a Romanian photographer born in 1987. She studied cinema and worked as a photojournalist before dedicating herself to her personal projects. She is interested

in the relations between human beings and their environment, as well as in the particularities of the Romanian space. She is also co-founder of the Romanian Centre for Documentary Image.



→ An innovative approach throughout the year 2023



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